



2017-18

SPONSOR PACKAGE



PARTNERSHIPS



GOLD SPONSOR

\$5000

- 3 Regular Season Passes with numbered seating
- 3 Home Game Sponsorships (including 2 flex packs for each sponsored game)
- Your company logo in the game program for all home games, plus playoffs
- Website banner ad, listed as a Partner, and a link to your website on www.klgoldminers.com
- 2017–2018 standard Rinkboard ad rental (production/artwork to be supplied by sponsor)
- Kirkland Lake Gold Miners team members at your place of business during the season, at your request, to assist in special promotions for your business.

SILVER SPONSOR

\$2500

- 2 Regular Season Passes with numbered seating
- 2 Home Game Sponsorships (including 1 flex pack for each sponsored game)
- Your company logo in the game program for all home games
- Listed as a Partner with a link to your website on www.klgoldminers.com
- 50% off a 2017–2018 standard Rinkboard ad rental (production/artwork to be supplied by sponsor)

BRONZE SPONSOR

\$1000

- 1 Regular Season Pass with numbered seating
- 1 Home Game Sponsorship (including 1 flex pack for sponsored game)
- Your company logo in the game program for all home games
- Listed as a Partner on www.klgoldminers.com

PAYMENT

Payment can be made as follows:

- 1** Full payment
- 2** Equal payments in August and December
- 3** Four equal payments in August, October, December, and February

3-YEAR SPONSORSHIP

If your company commits to a 3-year sponsorship, we will cover the cost of the rinkboard/banner. Final artwork must be supplied. Payments can be made each year, as renewals are due.

GAME NIGHT



GAME NIGHT SPONSOR

\$500

- PA announcements throughout game
- Recognition on Twitter, Facebook and www.klgoldminers.com
- 10 game tickets for your staff
- Company name/logo on that night's program as featured sponsor
- Company advertising and display/booth at your request
- You are asked to donate 3 door prizes/ coupons/gift certificates that will be drawn
- The opportunity to create excitement and fan participation throughout the game while promoting your business in front of the home game crowd
- Access to the new VIP room for you and your staff

PEOPLE'S CHOICE AWARD

\$1000

A 1/4 page advertisement in our Program with an entry ballot for fans to enter their favourite player. Recognition at the Year End Banquet and award handed out for the People's Choice Award.

One Only.

STARTING LINE-UP

\$600

At the beginning of each game, the starting line-ups are announced with your business as the sponsor. **One Only.**

3 STARS SPONSOR

\$500

Three Stars are chosen at the end of each game and points awarded to the players/stars will be tallied for an end-of-season award presented by your business at our Year End Banquet. Your business will be mentioned each time we announce the Three Stars. **One Only.**

FREE GAME SPONSOR

\$1800

First 150 fans get in free! Your company will be thanked by 150 fans who get to enjoy the game for free.

POWER PLAY SPONSOR

\$1000

Each power play the Gold Miners get, your company name will get a mention as the Power Play Sponsor. **One Only.**

PENALTY KILL SPONSOR

\$1000

Each penalty the Gold Miners get, your company name will get a mention as the Penalty Kill Sponsor. **One Only.**

FIRST GOAL SPONSOR

\$600

After the first goal scored in every game, your company name will be mentioned as the sponsor.

SHOT COUNT SPONSOR

\$750

Your company will be named as the sponsor when shot counts are announced at the end of each period.

PERIOD SPONSOR

\$750

Your business will be mentioned at the beginning of your sponsored period at each game throughout the season. **Three Only.**

GAME PROGRAM ADVERTISING

1/8 Page —\$300

1/2 Page —\$500

1/4 Page —\$400

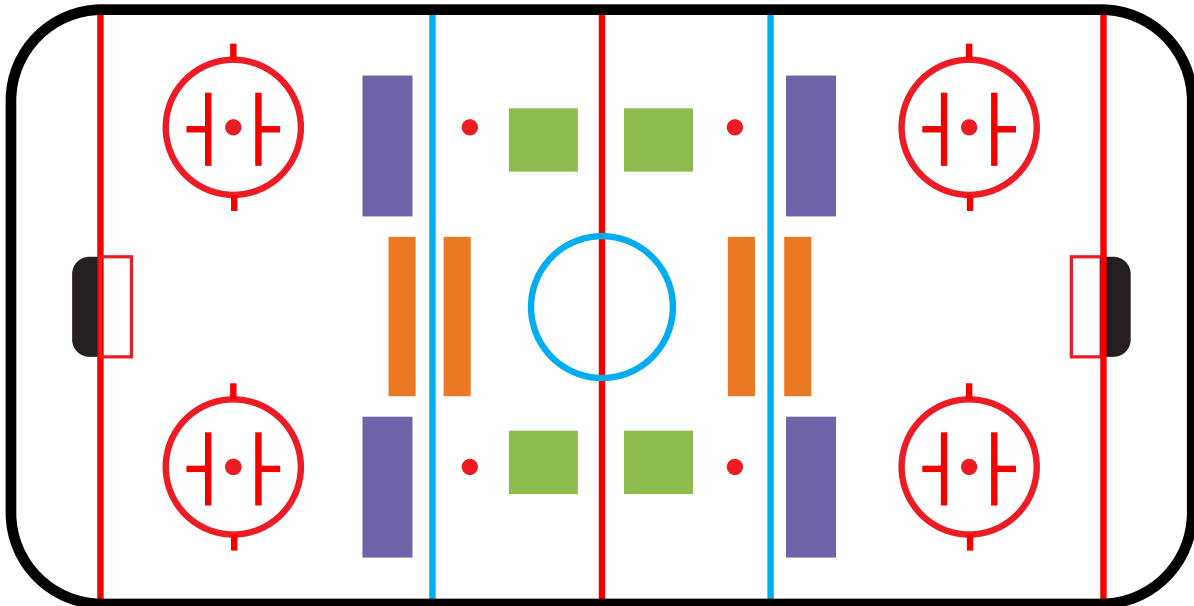
Full Page —\$900

ON THE ICE ADVERTISING



ON ICE ADVERTISING

CENTRE ICE	\$2000
ABOVE FACE-OFF CIRCLE	\$1750
EDGE OF ICE	\$1500



ALSO AVAILABLE

RAILING BANNERS

\$1000

WALL SIGNAGE

\$500 ea

RINKBOARDS

\$1000

WASHROOM ADS

\$500

The Joe Mavrinac Community Complex is an extremely busy facility.

All users will see your advertisement throughout the year.

(Sponsor must provide signage. Prices don't include cost of installation or logo creation)

IN THE ARENA ADVERTISING



SPECTATOR LEVEL

- \$1600** UNDER ANNOUNCING BOOTH 4 x 12'
- \$1200** WALL BY ANNOUNCING BOOTH 3 x 10' **2 SPOTS**
- \$1000** MENS OUTSIDE WASHROOM WALL 4 x 8' **2 SPOTS**
- \$1000** SKATE SHARPENING WALL 4 x 8' **2 SPOTS**
- \$750** SKATE SHARPENING WALL 3 x 6'
- \$1000** SIDE WALL 4 x 8' **4 SPOTS**
- \$850** SIDE WALL 4 x 6' **4 SPOTS**
- \$850** ENTRANCE 4 x 6'
- \$800** WALL BY GUS MORTSON SIGN 3 x 8'
- \$450** WASHROOM DOORS 3 x 3' **2 SPOTS**

ICE LEVEL

- \$1000** RINK BOARDS **EXISTING RENEWALS \$900**
- \$850** PENALTY BOXES 4 x 6' **2 SPOTS**
- \$750** ZAMBONIE **4 SPOTS**
- \$600** CORNER GLASS TOP 42 x 36" **6 SPOTS**
- \$450** PLAYERS BENCH GLASS VISITOR/HOME 3 x 3' **12 SPOTS**

EQUIPMENT SPONSOR



JERSEY

\$2500/set

Bottom Bar Back

HELMET

\$1000

Logo on helmets. Two spots available.

GLOVES

\$1000

Official glove sponsor. Logo on helmet.

PANTS

\$2000

Your company name/logo will be displayed on each player's pant leg. Two sponsors only. Does not include initial artwork fee.

THIRD JERSEY

\$3000

To be used for raffle draws for fans at each home game. Logo on bottom bar back.

PUCK

\$1500

Official puck sponsor. Your logo on the back of the Gold Miners game pucks.

One only.



ON THE ROAD



PLAYER CLOTHING

\$4000

Track suits: at home and on the road your logo will be seen and recognized many times over.

One Only.

FUEL THE TEAM

\$500

Sponsor the cost of one bus trip.
Recognition on the Gold Miners website.

FEED THE TEAM

\$500

Sponsor the cost of one road meal.
Recognition on the Gold Miners website.



**BECOME A PART
OF THE TEAM**
FOR THE 2017-18 SEASON

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SPONSORSHIP COORDINATOR

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